How to Start Packaging & Printing Industry

Packaging industry has picked up a lot of heat in the recent past. It is basically the business of packing a product, in specific containers, to ensure safe delivery. Strangely enough, packaging is an art, science and a technology rolled in one. Protecting and enclosing the products is an important process. Many different types of glass, paper and fabrics are used in this process.

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As the manufacturing cost of almost everything in India is low, packaging production has safely installed itself here. Export houses, most especially give a lot of business to the packaging industry. If you are exporting something delicate or malleable, you need to be very conscious about how you pack it. This industry is worth over 65 crore and the growth is over 15 percent per year. Rigid packaging is losing its charm. People are now opting for flexible packing methods.

Global packaging sales are projected to rise by 3% in real terms to $797 billion in 2013 and grow at an annual rate of 4% to 2018.
Processed food industry, the electronics manufacturers, vegetable houses, and other consumer durables need good packaging technology. Labeling, retaining the freshness and the physical evidence are all very important. They are the strongest drivers of packaging industry’s growth. If market experts are to be believed, the growth pattern is expected to double in the next decade.

The top most packaging companies of our country include Parksons, ITC Limited, Tata Tinplate Company of India, Gujarat Glass Ltd, AMAC Plastic Packaging and The Paper Products Limited etc. They are the major players in this area.

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**Project Report Preparation**

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**What is a project report?**

Project report is a detailed statement which lists down the upcoming costs and revenues covering quantitative and qualitative aspects of the project being considered for reporting.

SYI consultants are able to provide you with professionally prepared project reports on over 4500 different projects for micro, small, medium and large enterprises. SYI consultants will take basic information from you on your project and consolidate the information in a presentable way as acceptable by various government departments.

**Some of the areas covered in the project report are outlined below:**

1. Introduction
2. Project Description
3. Uses and Applications
4. Market Survey
5. Raw Materials
6. Manufacturing Process
7. Process Description
8. Process Flow Diagram
9. Plant Layout
10. Details of Plant & Machinery
11. Suppliers of Raw Materials
12. Suppliers of Plant & Machinery
13. Plant Location Factors
14. Land & building Required
15. Power and Water Required
16. Details of Manpower Required
17. Financials of the Project

**Financials of the Project includes:**

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1. Land and Building Costs
2. Plant and Machinery Costs
3. Other Fixed Assets
4. Fixed Capital Investment
5. Raw Material Costs
6. Salaries and Wages
7. Total Working Capital
8. Cost of Project
9. Total Capital Investment
10. Cost of Production
11. Turnover per Annum
12. Profitability Analysis
13. 5-year Profit Analysis
14. Break-even Point
15. Resources of Finance
16. Cash Flow Statement
17. Projected Balance Sheet

SYI services are:

1. Project Feasibility and Market Study
2. Project Reports in CD Roms
3. Identification of Plant/Process/Machinery and Equipment, Industrial General Guidance for setting up new mechanical tasks.
4. Identification of Lucrative Industrial Project Opportunities
5. New Project Identification
6. Preparation of Project Profiles/Pre-Investment and Detailed Feasibility Studies,
7. Detailed Feasibility Reports

Our most avant-garde and Technologically Advanced Industrial Project Reports in India, sorted concerning Financial Outlays and Sector – savvy Classification are hugely helpful for:

1. Existing Small or Medium Scale Industrialists confronting rivalry from substantial houses
2. Young Entrepreneurs envisioning to begin their own modern undertaking
3. Young Graduates and Professionals wishing to start their vocation
4. Industrialists inspired by Debottlenecking their abilities and New Product – Lines
5. Large Industrial Houses seeking after Expansion, Growth and Diversification Plans

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